

AT THE ACE.WORKS STAND, NOW

Ask the person who co-wrote the guide.

John Coleman

Co-author of the Scrum Guide Expansion Pack, with Ralph Jocham and Jeff Sutherland.

MEET THE AUTHOR

Ask John Coleman, here at the stand.

Bring your questions on the Scrum Guide Expansion Pack, AI in product work, or keeping your skills current.

Times are in the Web Summit app.

John Coleman

Scrum Guide Expansion Pack

Co-author, with Ralph Jocham and Jeff Sutherland. Published in June 2025.

Kanban

Co-author of the Kanban Guide, the Open Guide to Kanban and Kanplexity.

Teaching

Lectures at the University of Westminster. Teaches Scrum.org classes.

Podcast

Host of the Xagility podcast.

ace.works

Founder. The SGEP Fitness Assessment, with a badge that expires after 12 months.

Ask him about

The Expansion Pack, AI in product work, and keeping your skills current.